

THE QUALITY, THE ENVIRONMENT AND THE SAFETY FOR BERLONI

TRADEMARK ENHANCEMENT

We strive everyday to strengthen a historic brand, recognized and appreciated since almost 60 years, in Italy and Europe, spreading it wider and wider around the world. BERLONI, thanks to its history, materials and style, is the ambassador of Italian design and the culture of beautiful in the world.

FOCUS ON THE MARKET

Berloni is attentive to social changes, new tastes and reads into new trends and consumer needs. The company is a research, experimentation and crafts lab. Together with creative designers and architects, ideas are born, projects are shaped, new appearance solutions and techniques are experienced, new materials, in order to always satisfy a market in evolution.

INTERNATIONAL ATTITUDE

It is a sum of many factors. The experience comes from our history, our partners and a capillary presence in over 65 countries around the world. Thanks to all of this, we have developed an attitude that translates into sensitivity and ability to understand cultures, ways of living and functional needs and international service. The results are winning products, unmistakably Italian style, adaptable and open, always with a strong Berloni identity.

ATTENTION TO THE CUSTOMER

Quality is for the Company a very broad concept. We like to think it as a true philosophy that pervades processes, our people, our working environments. Not only that, Quality means for us to guarantee delivery times to the Customer, careful monitoring of our Suppliers from whom we require maximum quality, attention, punctuality and flexibility; accurate control of the output product as well. So a tangible quality, in accordance with the production procedures according to UNI EN ISO 9001 certification systems, and a multi-year product warranty. All this also involves our after-sales service and the final customer care.

True Quality is, however, also the most intimate one, always characterized by Berloni: the quality of human relationships among our collaborators, our customers and partners all.

ATTENTION TO RESOURCES

Attention and care are very recurring terms and we try to translate them to the best in every field. Our internal resources are a precious asset as well as the experience of our staff gained during all these years are our real heritage. We believe in our people and we strive to provide them with a career path within the organization and a shared responsibility process. Anyone who intervenes in this process is "accomplice" of the good result.

ATTENTION TO THE ENVIRONMENT

In nearly 60 years of history we have developed a strong "green" sensitivity that leads us to select the most eco-friendly raw materials for our production. We mainly use certified timber. Our commitment is constantly renewed through the use of the most advanced technologies available. We are convinced that living healthy is a right both within our home environment, and in our production environment, but also outdoors, in the open air. That is why we try to monitor and qualify our environmental impact. From here the choice in 2016 to certify our company system in accordance with UNI EN ISO 14001 standard. We will also focus on reducing and differentiating waste as well as monitoring and promoting energy saving, promoting information, training, growing professionalism and environmental sensitivity of our staff and third parties with whom we operate.

ATTENTION TO SECURITY

Berloni considers human health an undeniable duty, a continuous commitment, and a constant component of its mission.

The Management is very sensitive to the training and information about safety issues of its employees and staff from external companies present in the workplace. It works to create an environment where to prevent accidents and occupational illnesses, continuously improving the management and performance of the security system, fulfilling all regulatory requirements and meeting all the requirements established by an effective safety system have to reduce dangers.

CEO_Sharon Yen

CEO_Roberto Berloni